



SOFIA aims to conceive of business models and technologies, for helping people to access local food.

SOFIA facilitates the exchange of knowledge between farmers and consumers who are engaged in Alternative Agro-Food Networks (AAFNs).

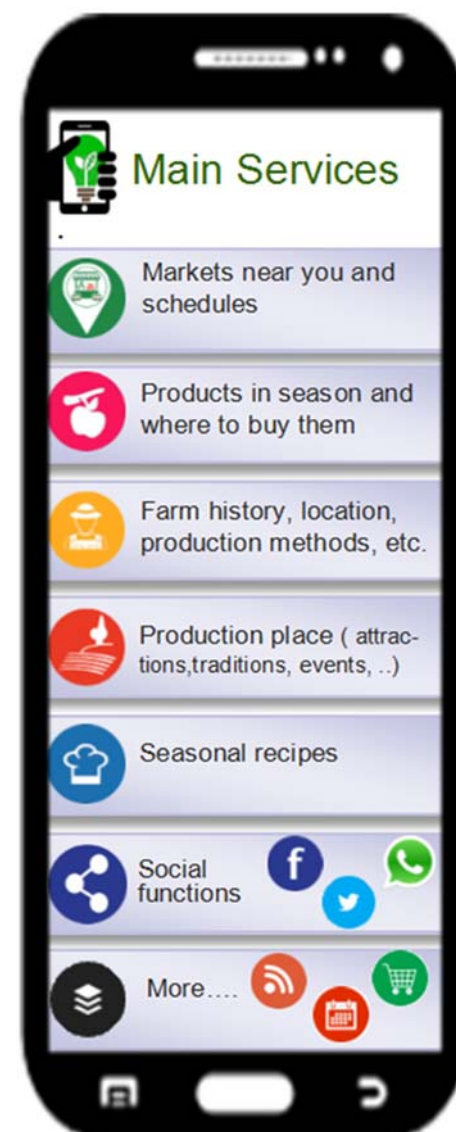
AAFNs include Direct on-farm sales, Pick-Your-Own, Farmers' Markets, Community Supported Agriculture, Box Schemes, Collective farm shop, and Buying groups/clubs.

AFFNs provide a space where a variety of knowledge related to agriculture, traditions, the local rural economy, the environment,

and healthy eating, may be exchanged.

Nowadays, such information/knowledge exchange may be supported and extended by mobile apps and services.

SOFIA will pull together producers and consumers to help relocalize the food system. The Sofia app will be a new tool for helping consumers answer the question "Where can I find local food?" and producers to get the word out about their products.



CONTACTS:



Marco Della Gala
mdellagala@glos.ac.uk

Dr James Kirwan
Dr Matt Reed
Dr Robert Berry



Marco Della Gala is a PhD student enrolled in the XXIX Doctorate in Civil and Industrial Engineering at the University of Calabria.

He joined the Community and Countryside Research Institute – CCRI at the University of Gloucestershire as MSCA Research Fellow on 1 June 2016, to work on the training-through-research project SOFIA funded by the EU Horizon 2020 program, under the Marie Skłodowska-Curie Actions – Individual Fellowship (call 2015).



MSCA-IF-2015
Marie Skłodowska-Curie
Individual Fellowships
Project reference: 702884

